



November 2021

RE: Renewal Incentive for CREW Jacksonville Partnership

We would like to extend our sincerest thanks to you for your continuous support of CREW Jacksonville. We would not be able to provide our members with such an extraordinary value without our partner's support.

Although this year presented some challenges, we have continued to administer creative events to keep our members engaged and our partners highlighted at the forefront of everything we do. Realizing that we could not control the unfortunate circumstances of 2021, we still want to continue to offer valuable opportunities for our partners such as the ability to have your company tell their own story through "Sponsor Takeover" via social media outlets.

We acknowledge as the partnership renewal time frame quickly approaches that these expenditures will be closely reviewed for value this coming year. Therefore, CREW Jacksonville would like to graciously extend a **15% incentive towards your 2022 Partnership Renewal Fee**. Reserve your organization's partnership today to ensure your company's presence (name and logo) will be highlighted in all of CREW Jacksonville's 2022 information and materials!

All of us at CREW Jacksonville want to thank you for your support and commitment to our success and we are looking forward to a prosperous 2022 together!

The levels of sponsorship are outlined on the following pages. For further details on benefits or information about CREW Jacksonville, feel free to contact me at 904.400.8134 or kinita_king@us.afac.com.

Best Regards,

Kinita King

Kinita King
Board Member & Director of Partnership

Cc: Mel Schock, President
Julie Hargrove, President Elect